

BABCNC Outreach Plan for 2019 Election

1. Create a BABCNC Election Committee: Election- Larry Leisten chair
Committee-Robin Greenberg
Nickie Miner
Ellen Evans
Maureen Smith
Jacqueline Le Kennedy

Outreach- Robin Greenberg chair
Nickie Miner
Jacqueline Le Kennedy
Irene Sandler
Matt Post
Andre Stojka
2. Meeting of the Election Committee: Thursday, December 13, 2018
Thursday, January 17, 2019
3. Attend Workshops: Monday, December 10 in City Hall
4. Create Mailers, tri fold brochures print 11,300 postcards; mail 9200
print 9500 tri fold brochures; mail 9200
5. Advertise on a bus bench near the Getty; BABCNC to provide artwork from AAA Flags
6. Web, Facebook, Twitter, Instagram, Next Door:
Continuous updates by Ellen Evans and Robin Greenberg
7. Banners: Ten banners are currently located in the BABCNC streets and will stay up through 9/20
8. Selection: May 22, 2019 at our board meeting
9. Meet and Greet: April 24, 2019 from 7:00-8:00 pm at our BABCNC Board Meeting
10. Election: Sunday, June 2, 2019 at Harvard Westlake School
11. Selection: Custodians of Open Space (1 seat)
Private Schools Grade K-6 (1 seat)
Private Schools Grade 7-12 (1 seat)
Public Based Institutions (1 seat)
12. Election: Bel Air District (2 seats)
Bel Air Glen District (1 seat)
Franklin Coldwater (1 seat)
North of Sunset District (1 seat)
Public Education Institutions (1 seat)
Commercial or Office Enterprise (1 seat)
Members at Large (3 seats)
13. Dates:
February 17, 2019 - candidate registration begins
March 19, 2019 - candidate registration closes
April 24, 2019 - meet and greet
May 22, 2019 - selection
June 2, 2019 - election