



Minutes

**Bel Air-Beverly Crest Neighborhood Council Virtual Outreach Committee Meeting
Thursday January 25, 2024 at 12:00 P.M.**

Name	P	A	Name	P	A
André Stojka, Chair	X		Robin Greenberg	X	
Robert Schlesinger			Nickie Miner	X	
Mindy Rothstein Mann	X		Maureen Smith	X	
Mirco Gros (<i>left early</i>)	X		Alonzo Wickers		
Patricia Templeton			Travis Longcore, <i>Ex Officio</i>		

The meeting was called to order at 12:04 PM. Brief discussion was held on when we can hold our meetings on a regular basis.

1. The January 25, 2024 Agenda was **approved**, as moved by Miner.
2. The March 27, 2023 Minutes (Attachment A) were **approved** as moved by Stojka.
[Member Gros left the meeting at this point due to flight taking off.]
3. **General Public Comment**
 There was no public comment on topics not on the adopted agenda.
4. **Chair Report:**
 - **Status of Newsletter – report to Community –**
 Discussion was held on asking CD4 and CD5 to put a link of our newsletter in their newsletters.
 - **Status Report of Website and Web Corner –**
 Discussion was held on 1) replacing some photos on the webpage, 2) calendar should be more visible when opening homepage and 3) remove “How to Serve on the NC” until the next election season.
5. **Items for Discussion: (Deferred as Member Gros was no longer present.)**
 - Share information about emergencies through Mailchimp? If so, who would be responsible?
 - Are there City services we are not using?
 - Ideas to increase reach for wider exposure
 - Ideas to increase engagement
 - Zoom public attendance promotion possibilities
 - Discuss user of mailers and current cost to mail in the BABCNC territory

A brief discussion was held on stories for the newsletter, including one from Member Mann, on the difference between drought tolerant and native plants.

The meeting adjourned at 1:25 pm. Next meeting Date TBD

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