



**Minutes**  
**Bel Air-Beverly Crest Neighborhood Council**  
**“Virtual” Outreach Committee Meeting**  
**Friday May 10, 2024 at 2:00 P.M.**

Name	P	A	Name	P	A
Robin Greenberg, Acting Chair	X		Mindy Rothstein Mann	X	
Robert Schlesinger		X	Nickie Miner		X
Mirco Gros	X		Maureen Smith	X	
Alonzo Wickers		X	Patricia Templeton		X
			Travis Longcore, <i>Ex Officio</i>		

The meeting was called to order at 2:04 PM. It was noted that Chair Stojka has temporarily resigned.

1. **Agenda:** The May 10<sup>th</sup> 2024 Agenda was **approved** as **moved** by Mann.
2. **Minutes:** The January 25, 2024 Minutes (Attachment A), February 22, 2024 (Attachment B) and the April 15, 2024 Minutes (Attachment C) were all **approved** as **moved** by Mann.
3. **General Public Comment:** None.
4. **Chair Report:**
  - Best wishes to André Stojka.
  - Report on Fire Station 71 Open House held Saturday May 4<sup>th</sup>.
  - Fire Station 99 Open House Saturday May 11, 2024 10:00 AM - 4:00 PM.
5. **Proposed Outreach Items for the FY 2024-2025 Annual Budget**
  - a) **\$300.00 bus benches** – (Attachment D) **Deferred** following a brief discussion.
  - b) **Trifold brochure** for new residents (Attachment E)
    - i. **Motion** to approve **\$330** including taxes for 1,000 “handouts” without mailings **passed** as **moved** by Gros and **seconded** by Smith.
    - ii. **Additional Motion** to approve **\$700** for mailings to only the new residents in our neighborhood, welcoming them and encouraging them to get involved, for this calendar year, **passed** as **moved** by Gros and **seconded** by Smith.
  - c) **Motion** to approve **\$200.00** for 8 foot table cover (Attachment F) **passed** as **moved** by Smith and Mann.
  - d) **\$500.00 for a BABCNC pop up tent (Attachment G)** **Motion to amend** from \$500 to **\$1,200.00** was **approved** as **moved** by Gros and Mann.
  - e) **Motion to approve banners** for **\$1,256.76** including tax to include: \$900 for banner relocation; \$97.50 (plus tax) to replace one damaged hardware; \$250 for permit processing cost was **approved** as **moved** by Smith, **seconded** by Mann. (Attachment H)
  - f) **Additional motion** to measure effectiveness of our outreach activities by asking subscribers when they subscribe how they heard about us, e.g., a neighbor, trifold, mailer, event, banners, etc., so we have data on what is effective, passed as **moved** by Gros.

The meeting adjourned at 3:15 PM. Next meeting: TBD