



Catherine Palmer <council@babnc.org>

Motion regarding Metro TCN billboards

Travis Longcore <tlongcore@babnc.org>

Tue, Nov 19, 2024 at 8:19 PM

To: Chris Spitz <ppfriends3@hotmail.com>

Cc: Robin Greenberg <robin@robingreenberg.com>, Cathy Palmer <cpalmer@babnc.org>

Thank you; that is helpful clarification. We'll post this email to the supplementary materials for the meeting and I'll be sure to remember to tell the Board. —Travis

On Nov 19, 2024, at 10:26 AM, Chris Spitz <ppfriends3@hotmail.com> wrote:

Hi BABCNC colleagues:

I see that you have included in your agenda language from the background document prepared for the motion regarding the TCN billboards on the 405/10 interchange. That language includes a reference to two smaller *non-freeway facing structures (in addition to two freeway facing structures)* at that location.

However, we have since learned that those two smaller structures were removed from the final plan and the only remaining ones at that location (405 area, north of the 10 interchange) are the **two very large freeway facing billboards**.

Here is additional background information that I included on the motion page:

"Note: As explained in the Background document above, the TCN program DEIR originally considered 4 planned installations for the 405/10 interchange area: 2 very large freeway facing (FF) digital billboards, and 2 smaller non-freeway facing (NFF) digital billboards. We are now advised that the 2 *smaller NFF billboards were removed* before final approval of the TCN program, *i.e.*, they are no longer pending. Installation of the 2 *large FF billboards* is still pending as part of the approved TCN program. See the City Council-approved [Ordinance](#), pp. 14 and 21."

I just want to be sure that your board members are aware that this motion now involves two large freeway facing digital billboards — not four billboards!

Thanks,
Chris